

2026-2027
All Star Cheer Program
Information Packet



Phoenix AZ
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Phoenix, AZ 85032

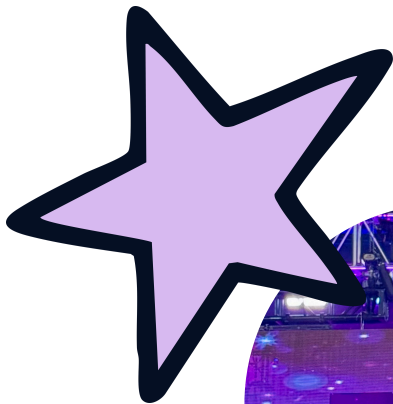
Influence Cheer

Welcome to Influence! We're thrilled you're here.

Our passion is igniting a love for All-Star Cheerleading in every athlete. We're dedicated to building not just exceptional competitors, but also strong, well-rounded individuals. Your athlete's growth is our top priority. We believe in fostering both mental and physical toughness, while always working together toward a shared team goal.

Come join our community and become an **INFLUENCER!**

For any questions please email our Cheer Director Aubree Esquivel at aubreeinfluencecheer@gmail.com





General Program Information

- Athlete placement is based on both age and overall abilities across all skill sets. Athletes do not need any prior training for Novice or Prep teams and can reach out for guidance on which program is the best fit. Rosters will be comprised of members whose talents provide the best chance of success at competition. Not every teammate will have the same strengths, experience, or skill set.
- Athletes are required to practice with their team for two weeks before placement concerns or requests for re-evaluation will be considered. Our standards for each level are high.
- All teams are charged a monthly tuition based on their program and have designated practice days and times. Extra practices during the season may be called at no charge. Refunds/prorations are not issued for canceled practices, holidays, or gym closures.
- All teams will attend a minimum number of competitions per season (schedule will be released in September and is subject to change if needed).
- All athletes will pay a non-refundable deposit which is due prior to the first practice of the season.
- All athletes must register with the USASF and pay their membership fee by October 1st directly to the USASF.
- All teams are season long commitments with a signed financial contract for the full season amount. The signed financial contract is due on the first practice. There is a \$1000.00 drop fee for quitting after September 15th. Additionally, the athlete forfeits all items on order and no refunds will be issued.



Team Member Policies

Before joining, please review our policies as a family and ensure we are a good fit for your family.

- Only enrolled athletes are allowed in practice areas. Anyone who disrupts the practice setting will be asked to leave.
- No food, drinks (besides water), or cell phones allowed on the floors. Influence is not responsible for lost personal items.
- The use of the logo, gym name, team names, etc. are not permitted to be reproduced or used on items without permission from the gym director and/or owner.
- Athletes are expected to show up early or on-time to each practice in correct practice attire with an eager and ready to work attitude. Athletes should maintain good hygiene and style their hair in a high ponytail with the assigned hair accessory.
- Refrain from posting, reposting, or sharing anything that is negative, includes foul or defamatory language, or is inappropriate for a young audience.
- We enforce a strict attendance policy. Athletes are allowed 4 absences from August - April You must attend practice even when you don't feel well, unless you have a fever higher than 100.6, vomiting, diarrhea, or are contagious. A detailed doctors note regarding the illness, treatment and length of recovery must be provided.
- Practices are mandatory 2 weeks before an event. If you miss practice, you may not compete at the competition.
- Athletes are enrolling in our program and not a specific team. We will spend the summer deciding the roles and/or positions each athlete will have/play on their team(s).
- Parents who promote a culture of negativity, gossip, or complaining will be asked to leave the program.
- An athlete may be removed from the program for attendance, conduct or parent conflicts.
- An athlete may be moved to a different team if skills for the current team are not maintained.
- All additional practices called must be attended.



Practice Attendance Policies

Commitment to Excellence in Competition

To perform at our best, we must maintain consistent, high-quality practices – which means that attendance is crucial. Only a limited number of absences are considered excused, including contagious illnesses supported by a doctor's note, school-related events, and genuine family emergencies.

The Importance of Every Athlete's Presence

Every athlete's participation is vital; our success relies on the full involvement of the team.

Please submit your summer vacation requests to Aubree Esquivel by the final week of June.



Competition Attendance Policies

Competing at Our Best: The Importance of Consistent Attendance

To achieve our peak performance, we must maintain consistent, high-quality practices—this means that attendance is crucial. Only a few absences are deemed excused, including contagious illnesses with a doctor's note, school-graded events, and genuine family emergencies.

Fees for Missed Practices

Absences from practices will incur fees:

- \$150 for missed practices during the week of competition or for missed choreography
- Potential athlete replacement may also occur.

These fees will be enforced starting when school resumes in August.

- Planned absences require a notice of two weeks
- Unplanned absences** should be communicated directly to Aubree Esquivel at aubreeinfluencecheer@gmail.com.

Every athlete's presence is vital—our success hinges on full team participation.

Vacation Requests

Please submit your summer vacation requests to Aubree Esquivel by the last week of June.



All-Star Cheer Programs

Tiny Cheer NON-TRAVEL

PRACTICES: 1.5 hrs/1x a Week

COMPETITIONS: Up to 3-1 Day events in the Phoenix area

Age: 2019-2021

Levels Offered: 1

Where the Love of the Sport Begins! Our Tiny Stars are the youngest and brightest athletes in the gym. This program is designed specifically for little ones ready to take their first steps into the world of cheer. No experience? No problem! We welcome every child with open arms. If they're ready to learn, our coaches are ready to teach, nurture, and cheer them on every step of the way.

All Star NON-TRAVEL

PRACTICES: 2hrs/2x a Week

COMPETITIONS: Up to 4-1-2 Day events in the Phoenix area

Age: Mini- Sr (2007-2020)

Levels Offered: 1-5

All-Star Prep: The Perfect Launchpad! Want to experience the thrill of All-Star cheer with a schedule that fits your lifestyle? Our Prep program is the ideal way to "dip your toe in the water." Whether you're a total beginner or just looking for a lower-commitment option, we welcome all levels with open arms! We call these athletes the Next Generation—our goal is to foster a deep love for the sport and their teammates. By lowering the competitive pressure and focusing on skill-building, we're preparing them for a long, successful career in cheerleading!

All Star ELITE (LIMITED TRAVEL)

PRACTICES: 2hrs/2x a Week

COMPETITIONS: Up to 4 1-2 Day events in the Phoenix area and 1 Travel Comp (California or Las Vegas)

Age: Youth- Sr (2014-2020)

Levels Offered: 1-5

All-Star Elite: Where the Magic Happens. These athletes are the heartbeat of our program, training at the highest level and showing up with relentless consistency.

They don't just push their limits—they redefine them. Representing our gym across Arizona and the national stage, our Elite athletes are held to a standard of excellence in every practice and every performance. To ensure they dominate, we fly in world-class choreographers to craft routines that aren't just competitive—they're legendary.



Financial Commitment

PROGRAM	DEPOSIT	TUITION	SEASON FEES	UNIFORM FEES	RETURNING MEMBER DISCOUNT
Tiny Cheer	\$300 Due upon sign up	\$155 Due on the 1 st of the month July-April	\$115 Due on the 15 th of the month August-February	\$300 Paid in full by Aug.1 st Or split into 2 payments of \$150 <small>New Full Season Members ONLY</small>	\$100 OFF DEPOSIT
All Star Non Travel	\$500 Due upon Sign up	\$185 Due on the 1 st of the month July-April	\$150 Due on the 15 th of the month August-February	\$300 Paid in full by Aug.1 st Or split into 2 payments of \$150 <small>New Full Season Members ONLY</small>	\$200 OFF DEPOSIT
All Star Limited Travel	\$500 Due upon sign up	\$250 Due on the 1 st of the month July-April	\$225 Due on the 15 th of the month August-February	NEW \$500 Paid in full Aug. 1 st or split into 2 payments of \$250	\$200 OFF DEPOSIT



Try Out Form

ALL ATHLETES WISHING TO ENROLL IN INFLUENCE CHEER FOR THE COMING SEASON NEED TO COMPLETE THIS FORM. INCOMPLETE FORMS OR FORMS MISSING PHOTOS CANNOT BE ACCEPTED. BY TURNING IN A COMPLETED FORM, YOU ARE CONFIRMING THAT YOU ARE READY FOR YOUR ATHLETE(S) TO BE PLACED ON A TEAM(S) AND FOR YOUR ACCOUNT TO BE AUTOMATICALLY BILLED

Name: _____

Athlete Birth Year: _____ Current Age: _____

Parent's Email: _____

Contact #: _____

Program Preference

Tiny Cheer

All Star
Non Travel

Elite
Limited Travel

Team Acceptance

I will accept any team level

I will only accept a position
on level ...

1	2	3	4	5
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Registration Check

List:

- Attach a 2"x3" Athlete Photo
- Online registration complete

Try Out Fee

\$50 Cash - Card on file +\$5

Private Try Out Fee

\$100 Cash - Card on file +\$5



Influence



We Hope You
Join Our
Family

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For any questions please email our Cheer Director Aubree Esquivel at
AUBREEINFLUENCECHEER@gmail.com